

GOWTHAM KUMAR VULLURI

Full Stack Engineer (Django-React)

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SKILLS

Programming Languages	Python, JavaScript, C + + , HTML5, CSS
Libraries/Frameworks	Django, Django REST, React, Redux, TailwindCSS, Shopify API, Next.js, Node.js
Tools/Platforms	Git, AWS, Linux, Postman, VS Code, Jupyter Notebook, Docker, Celery, Shopify

EXPERIENCE

Full Stack Engineer Jul 2023 – Present
TryOn Labs Singapore (Remote)

- Engineered and launched **scalable** web components within both **Playground By TryOnLabs** and **TryOn AI** projects, delivering an impressive solution portfolio that increased customer satisfaction as evidenced by positive user feedback from hundreds.
- Built and deployed **20+ RESTful APIs** and **20+ reusable UI components**, improving code reusability by 40%, and integrated the **Cashfree payment gateway** singlehandedly, ensuring seamless payment processing.
- Leveraged **Django, React, Shopify API, Docker**, and **AWS** to develop secure, scalable web applications, supporting 300+ users with 99.9% uptime.

Shopify Developer (Freelance) July 2024 – Nov 2024
VideoIt Bangalore, India (Remote)

- Constructed and optimized a Shopify-based video shopping platform, enhancing video streaming performance by 30% and boosting user engagement by 18% through **HLS (HTTP Live Streaming) integration**, resulting in 35% faster video load times.
- Revamped website animations and transitions for a more fluid and interactive shopping experience, driving a 18% increase in user interaction time and a 10% boost in overall sales.
- Leveraged **Liquid, Shopify API, JavaScript**, and **CSS** to customize themes, optimize video delivery, and ensure platform stability for over **1000+ users**.

EDUCATION

Gayatri Vidya Parishad College of Engineering(Autonomous) Aug 2019 - Apr 2023
B.Tech, Computer Science - CGPA: 7.17 Visakhapatnam, India

PROJECTS

PLAYGROUND BY TRYONLABS – [Link](#)

- * Created an **interactive platform** for experimenting with **AI models**, enabling **Virtual try-ons, Model Swaps**, and **Human Model Generations**, providing over **300+ users** with realistic AI-powered experiences.
- * Enhanced the platform for **cross-device compatibility**, ensuring seamless performance across desktop and mobile environments with **99.9% uptime** and support for over **100+ concurrent users**.
- * **Tech Stack:** React, Redux, TailwindCSS, Django, Django REST, SQLite.

TRYON AI - THEME APP EXTENSION FOR SHOPIFY – [Link](#)

- * Designed the first customer-facing **Virtual Try-On solution** for D2C fashion brands, serving over **50+ merchants**, enhancing online shopping experiences, and increasing customer satisfaction by **25%**.
- * Executed seamless integration of virtual try-on features within the Shopify ecosystem, optimizing conversion rates and boosting sales potential for fashion retailers by **20%**, contributing to a **15% reduction in return rates**.
- * **Tech Stack:** React, TailwindCSS, JavaScript, Liquid, Shopify, Shopify API.

VIDEOIT - VIDEO SHOPPING – [Link](#)

- * Implemented **HLS (HTTP Live Streaming)** for seamless video playback, enhancing video player performance by **30%** and elevating user engagement by **18%**.
- * Optimized site performance through effective caching strategies, resulting in a **30% reduction in video buffering incidents** and **25% faster load times**.
- * Employed responsive design techniques to ensure **full compatibility across all devices**, improving user experience for over **1,000+ users** on Shopify platforms.
- * **Tech Stack:** Shopify, Liquid, CSS, Javascript.

MEDICAL RECOMMENDATION SYSTEM – [Link](#)

- * Developed a **symptom-based disease detection system** utilizing advanced algorithms, providing **80% diagnostic accuracy** and tailored doctor recommendations .
- * Implemented features for appointment bookings with recommended physicians, increasing patient access to healthcare services by **20%**.
- * Empowered doctors to update the system with new diseases, facilitating **real-time improvements** in diagnostic accuracy and care quality.
- * **Tech Stack:** Django, Django REST, HTML, Javascript, MySQL.

CERTIFICATIONS

- **HackerRank** - Python Certification – [Link](#)
- **HackerRank** - Problem solving Certification – [Link](#)